

Name: _____

Date: _____

Period: _____

Utilizing the Decision Making Process **to set the foundation for your Business**

Directions:

Utilize the decision making process to complete the chart below and decide what your business will look like.

Define the problem – What problem will your business solve?

Identify the choices – What products and/or services can you business provide to help solve the problem?

Evaluate the advantages and disadvantages of each choice – evaluate.

Choose one (or several) of your choices – Document your choices.

Act on your choice – What resources will you need to offer your selected products and/or services?

Review your decision – How do you feel about what you have decided your business will offer.