

Understanding Corporate Earnings Reports  
to Make Advised Investment Decisions

Companies that are publically traded on the stock market are required to release quarterly reports detailing the previous quarter's financial performance. These reports are released quarterly, and help investors determine their investment behavior.

Unlike a normal 12-month year, the quarterly earnings reports that these companies release follow a different schedule. This schedule is called the fiscal year. Please see the fiscal year as broken into quarters below.

<u><b>Q1</b></u>	<u><b>Q2</b></u>	<u><b>Q3</b></u>	<u><b>Q4</b></u>
Oct	Jan	Apr	Jul
Nov	Feb	May	Aug
Dec	Mar	Jun	Sep

Your Assignment is to choose 7 companies, look at their most recent quarters earnings reports (Q4), and choose the five stocks that performed the best to purchase. Once you have selected those five stocks, print and complete the attached chart.