Mission Statement Assignment

This assignment will allow you to explore the vast world of mission statements by giving you the opportunity to explore the mission statements of top companies from around the world. In class today we reviewed the mission statements of several fortune 500 companies, and together we have defined their components. Now, it is your task to...

- 1) Select three intriguing mission statements from the address below. http://www.missionstatements.com/fortune_500_mission_statements.html
- 2) Copy the mission statements into a blank Microsoft Word document
- 3) Write a two-paragraph essay telling me what makes the three mission statements you chose great.

Save this document in Mr. Barrett's "Hand-in" folder under [Barrett]->[Business 4B]->[Business Plans]->[Mission Statements]

4) In a separate document write draft a mission statement for your business. (Print this document and submit to Mr. Barrett before the conclusion of class)